



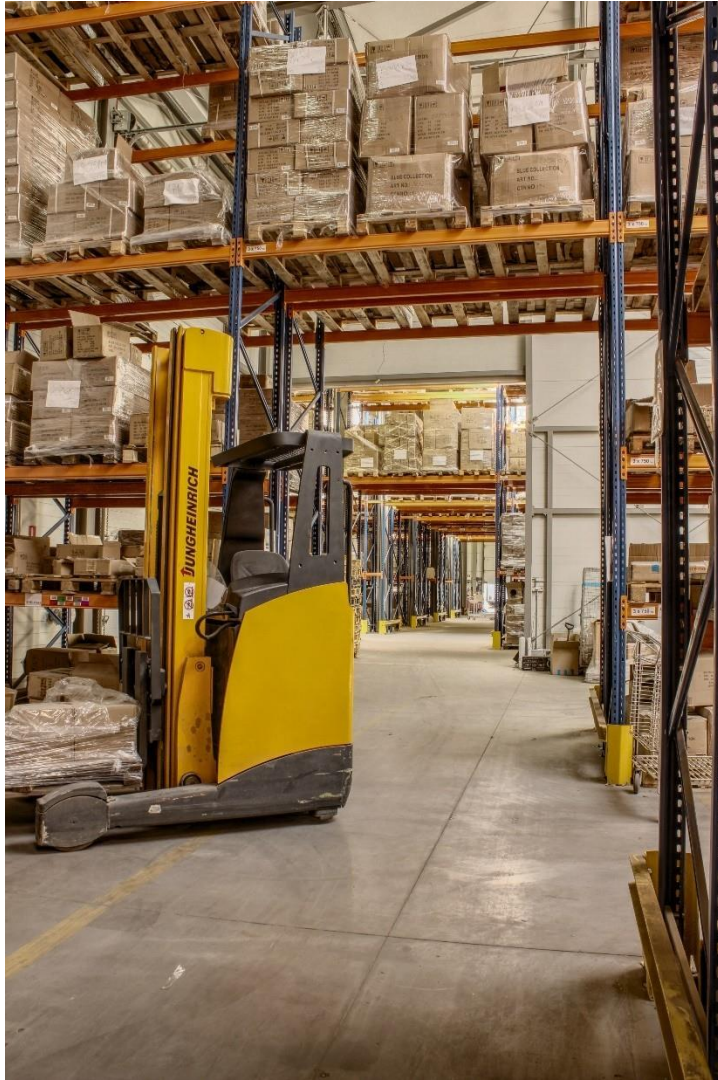
BLUE COLLECTION ■

*Creates* **TRENDS**  
*in promotional gifts!*

**Autumn / Winter 2015**



- We are in TOP 3 importers of promotional gifts in Poland
- 20 years of experience in the advertising business
- Exceeded 2.000 satisfied customers in 27 countries
- Over 80 employees
- Blue Collection brand & catalogue
- Membership in Organizations: PSI & PIAP
- Multilanguage website: [www.ASGARD.pl](http://www.ASGARD.pl)



## Company

- New headquarter from January 2015
- 800 square meters of office space
- High storage warehouse for 3.500 pallets
- 8.000.000 items in stock
- Our own marking services: engraving (YAG & Co2), pad printing, UV printing

# Import Department

- 3 members team of Import Department
- Each year spending over 3 weeks visiting trade shows and manufacturers all around the globe
- Cooperation with 90 suppliers from Asia and Europe
- Internal testing programs for all new products introduced to the ofert
- Multistage system of choice and selection new products





## Catalogue

- Over 1.400 products
- 2 catalogues per year: Spring/Summer & Autumn/Winter
- Each edition printed & distributed in 25.000 copies
- Over 200 new products per year
- Printed and electronic catalogue available in national & international version





## Logistics

- More than 50.000 international transports send per year
- Cooperation with the top international logistics companies: DHL, DPD, UPS, Raben, Schenker
- Most of the international shipments delivered in 3 days
- Orders over 500 Euro free shipment



## International Department

- 5 members of international sales team
- Many years of experience in the European markets
- Over 400 clients in daily service
- An annual double digit growth turnover on foreign markets



## Partner

- The development strategy focused on international markets
- Provider of complex solutions
- A reliable partner with experience, Know-how and solid finance
- Clear and transparent sales policy

BLUE COLLECTION ■



## New Catalogue Autum / Winter 2015

- Almost 100 new products in 5 categories
- Over 280 pages
- Changes in layout: novelties & legend at the front pages of catalogue
- Added 4 infographics pages



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*Creates* **TRENDS**  
*in promotional gifts!*

Thank you for your attention!

If you have any further questions don't hesitate  
to contact us:

[export@asgard.pl](mailto:export@asgard.pl)

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Product novelties  
catalogue autumn/winter  
2015

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BLUE COLLECTION ■

*Creates* **TRENDS**  
*in promotional gifts!*

08060

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TRAVEL MUG  
SNOWMAN 450 ML

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Elegant thermal mug with cute winter theme. This mug's capacity is 450 ml, it also has non-slip bottom. Inside of the mug is made of steel, outside of the mug is made of plastic. Marking can be placed on outer side of the mug.

- steel interior
- non-slip bottom



08061

## COOKIE CUTTERS SET SANTA CLAUS

This set of 4 cookie cutters is perfect for Christmas bakings - snowman, the head of Santa Claus, the christmas tree and the sock for gifts. Cookie cutters are made of white and red plastic and are made for multiple useage. Packing has a transparent front side, what makes content perfectly visible . Cutters are certified and may be used for food. Marking can be placed on the package.



08051

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CHRISTMAS TREE OR-  
NAMENT SET – 4 PCS

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The set of 4 Christmas baubles packed in tasteful cardboard box. Each bauble has red ribbon with a bow made for hanging it on a christmas tree. Whole set is richly decorated with colourful themes - including inside of the box. Christmas baubles are made of light, unbreakable plastic. Marking can be placed on outer side of box lid.



- marking can be placed on the box

19582

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WRITING SET OREGON

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Elegant writing set of luxury brand GESSTOR that stand out with high quality and unique design. Black case contains ball pen and a roller pen. Both elements are made of metal with interesting texture and are marked with GESSTOR brand logo at the endings. Marking can be placed on ball pen, roller pen or on the case.





08052

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CHRISTMAS TREE  
ORNAMENT SANTA  
CLAUS

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Christmas bauble shaped into Santa Claus head with red colour blinking nose. This bauble is made of light plastic and it has a string loop for hanging. On the back side of the product there a switch to turn of the blinking nose. Marking can be placed of the front of SantaCaluse's hat.



19580

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BALLPEN SPARK

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Ballpen SPARK stands out with a triangle shape and a interesting colour with a sandblasted finish. It's solid metal body, perfectly fits with subtle plastic finish. Marking can be placed on the metal body of the ballpen.



08059

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NOTES PAD IN A  
CHRISTMAS BOX

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Special, Christmas edition of stickers. Stickers are placed in a box with cut out christmas tree theme. Marking can be placed on the surface of the box.



19591

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BAMBOO BALL PEN  
PURE

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Stylish ball pen with a bamboo body. Incredibly nice in touch texture of the wooden body will interest every user. Ball pen is finished with metal elements in silver colour. Marking can be placed on the body of the ball pen.





# 19581

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## BALL PEN SHOCK

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Ball pen SHOCK may really surprise you. It not only has a rubber surface, which is really nice in touch, but also completely new base layer that will be uncovered when engraved. Engraving on this pen has mirror like look, it's shiny and really eyecatching. Body of the ballpen is made of metal cover with a rubber. On the lower part of this product there are rubber elements that do both, look interesting and enhance the usage comfort.



19583

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TOUCH PEN LINE

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Multifunctional ball pen for every do-it-yourself enthusiast. There're two measures on item's body (centimeters and inches) and a spirit level. Under the cap wit touch pen there's another useful part - a compact screwdriver on magnets. Marking can be made on product's body

19584

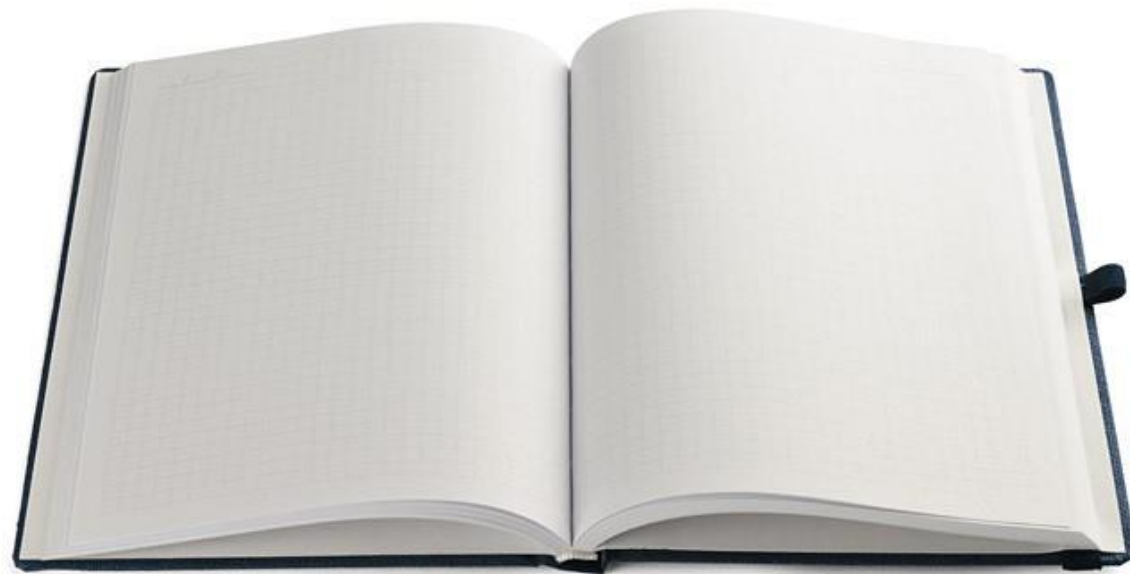
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B A M B O O B A L L P E N  
R U B

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Something different than regular plastic and metal ball pens. This gadget have body made of one piece of solid bamboo. It's accompasnied by elegant, black mechanism parts. Marking can be made on bamboo body.





38009

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## NOTEBOOK CANVAS

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CANVAS is an exceptional A5 notebook made of an innovative material - stone paper. Production of this kind of paper requires no wood, cellulose nor water - so it's 100% ecological. Stone paper has high resistance for rending and humidity, is easy biodegradable, soft in touch and requires 30% less ink. Cover is made of material imitating jute with natural, ecological look. Notebook has an elegant rubber band for closing it. In the center of rubber band is a metal plate, perfect for engraving. EU manufactured product.



19594

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P E N B O X ( S I N G L E ) E 2 1

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Some of the writing articles looks better packed up - this case is a solution for this issue. It's a very elegant case made of black eco leather with magnet closing. Interior is filled with velours with rubber band for holding a single writing article. Closing have a metal table, just perfect for engraving.



19595

P E N B O X ( D O U B L E )

E 2 2

Some of the writing articles looks better packed up - this case is a solution for this issue. It's a very elegant case made of black eco leather with magnet closing. Interior is filled with velours with rubber band for holding two writing articles. Closing have a metal table, just perfect for engraving.





19586

## BALL PEN SOLID

Durability and smartness - that is the best description of ball pen SOLID. Interesting, slightly asymmetrical shape and metal build. The ball pen holds firmly in your hand and rotary mechanism is really comfortable in use. This product has a special layer thanks to which it is possible to create a mirror like engraving - engraved logo will look really shiny.



19589

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B A L L P E N W I S K

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A perfect gadget for every enthusiast of simplicity and modern design. This ball pen have an interesting clicking clip that goes throught all the upper part of pen. Body is made of plastic and aluminium.



38007

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NOTEBOOK CEMENT

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CEMENT is an exceptional A5 notebook made of an innovative material - stone paper. Production of this kind of paper requires no wood, cellulose nor water - so it's 100% ecological. Stone paper has high resistance for tearing and humidity, is easy biodegradable, soft in touch and requires 30% less ink. Cover of this notebook is made of PU imitating a concrete texture. Decorated with small metal triangle, used as a notebook's closing. EU manufactured.



17650

## NOTEBOOK WITH USB FLASH DRIVE

Notebook in hard cover, A5 format, 80 pages with lines. It has a magnet lock in which you'll find a 8GB usb memory stick. Moreover this notebook has a handle and a ballpen. The cover is made of PU leather with modern looking texture and a vivid colours. Edges of this notebook are in the same colour as the cover. Marking can be placed on the cover or the lock.



- flash drive capacity 8 GB
- magnet lock
- 80 pages in lines



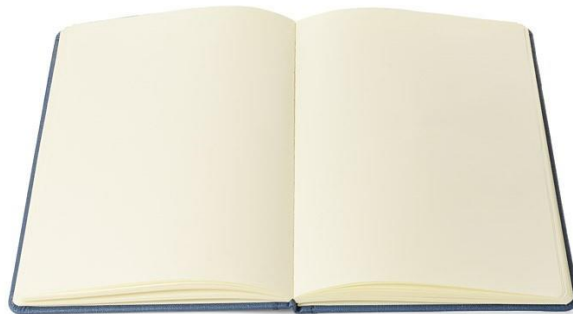
17635

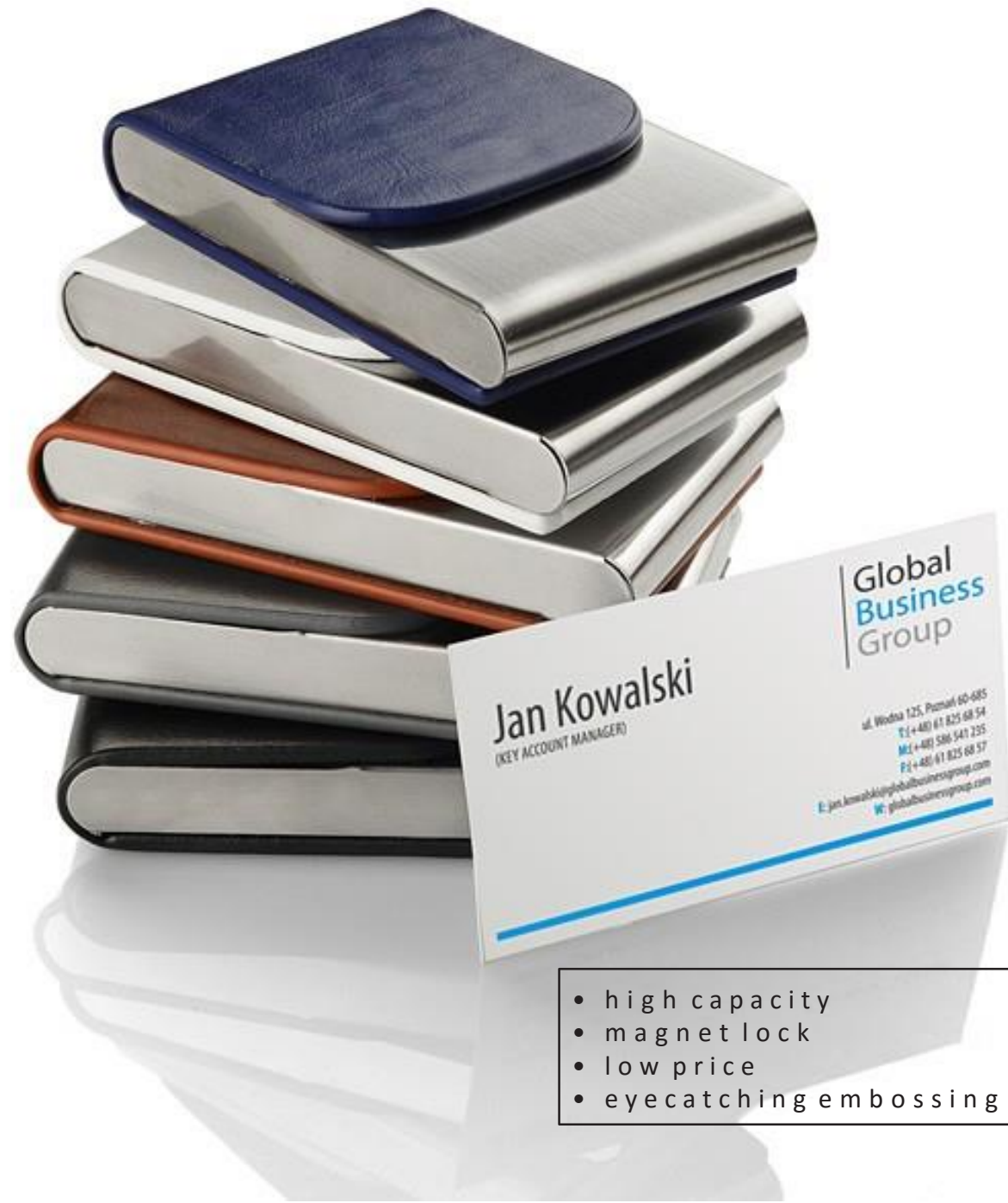
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NOTEBOOK SPIN

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Notebook SPIN A5 format with 80 pages. Hard cover made of eco leather, with interesting texture and eye-catching colour. The notebook has an elastic stripe that is used as a decorative element and a holder for pen. Marking can be placed on the cover.





- high capacity
- magnet lock
- low price
- eyecatching embossing

17642

## BUSINESS CARD HOLDER LER

Business card holder LER is an eyecatching combination of coloured leather and a aluminum. It's a gadget for all those who look for functionality and comfortable usage. This business card holder has a cover with a magnet lock and interior made of black cloth. Important feature of this business card holder is a possibility of incredibly nice looking embossing marking.



# 45090

## POWER BANK HIDE 7800 MAH

A handy power bank with capacity of 7800 mAh. 2 USB ports allows to recharge two devices simultaneously. Made of plastic and eco leather is very light compared to other similar power banks. Input 5V / 1A, output 5V / 1A and 2.1 A. Power bank is equipped with a flashlight and 4 leds showing the battery power level. Micro USB cable attached.



45092

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POWER BANK VIVID  
4000 MAH

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A power bank with an unusual rubber surface. The shape and dimensions similar to a regular smart phone makes it very handy device. Interesting design is mixed with a eye-catching colours. VIVID is equipped with an integrated micro USB cable hidden in the device's body. It also have an additional USB port to recharge second mobile device. Power bank is rechargeable via micro USB port. VIVID have 4 leds showing the battery power level. Input 5 V / 1 A, output 5V / 1 A (integrated cable) and 2.1 A (USB port). 4000 mAh capacity. Micro USB cable attached.



45009

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U S B C A B L E 2 I N 1  
M O B E E

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MOBEE is an USB cable with functionality, eye-catching look and dedicated marking space. This item have USB plug and micro USB plug with Lightning adapter (for iphone 5 and higher). The plugs are secured with special plastic caps. This cable can be used as an addition for another gadget (e.g. power bank) or as single promotional gift.





- high quality compared to low price

09043

## HEADPHONES CLIP

Headphones CLIP are comfortable and practical product especially for people who play sports. Thanks to comfortable clip, they hold stable on one's ears, giving the user full freedom of movement. Great quality of sound comes in pair with modern design. Marking can be placed on sided of headphones.



03074

WATCH SILED

SILED handwatch. Design with moder look. This handwatch displays hour and date. Diods are in red colour, this makes them easy to see in every condition. Strap is made of silicon and clockface made of plastick. Marking can be placed on the back of the handwatch.





# 45081

## POWER BANK AUTER 2000 MAH

AUTER is a real innovation among power banks - it's equipped with a built-in car lighter socket plug. It can be used to recharge while driving. AUTER is also equipped with 4 LEDs showing the battery power level, flashlight with two modes (continuous and flashing) and micro USB port. Rubber surface and modern design are eye-catching, fashionable elements of this power bank. 2000mAh capacity. Input 12-24V / 1A, output 1A.





44112

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USB 3.0 FLASH DRIVE  
TWISTER 16GB

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A handy, made of metal and plastic portable USB memory stick with capacity of 16 gb. Marking can be made on both sides of metal closing. USB standards: 3.0; writing speed 20 Mb/s; reading speed 40 Mb/s. Memory stick have 5 years producer's warranty and CE certificate.





07163

PORTFOLIO WITH USB  
FLASH DRIVE 8GB

AUTER is a real innovation among power banks - it's equipped with a built in car lighter socket plug. It can be used to recharge while driving. AU-TER is also equipped in 4 leds showing the battery power level, flashlight with two modes (continuous and flashing) and micro USB port. Rubber surface and modern design are eye-catching, fashionable elements of this power bank. 2000mAh capacity. Input 12-24V / 1A, output 1A.



44302

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TOUCH PEN WITH USB  
FLASH DRIVE 8 GB

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Classic ball pen made of metal and equipped with 8 gb USB memory stick hidden in a pen's cap. In addition, there's a touch pen for touch screen's.





17654

### 3 PHONE LENSES SET

Transform your mobile phone camera into a professional photography kit. A set of 3 lenses gives you an opportunity to take photos and record on a completely new level. This set consists of a wide angle lens converter perfect for panoramic photography, a macro lens converter for extreme close-ups, and a fisheye lens converter that gives you a whole new perspective. This whole set works as an attachable clip with replaceable lenses. All you need to do is to choose the one you want to use. The set is packed in a plastic case, it also has a cloth pouch.





02007

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BLACK BOX FOR 2 ELEMENTS (BALL PEN + POWER BANK)

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Black box with a stiff foam filling, designed as a powerbank with a cable and a ball pen case. The ball pen maximum measurements are 12 x 136 mm, the power bank with the cable maximum measurements are 22 x 94 mm and 22 x 103 mm. This case gives you the opportunity to customize your own gift set. Marking can be placed on the case



## 02008

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### BLACK BOX FOR 2 ELEMENTS (BALL PEN + USB)

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Black box with a stiff foam filling, designed as a ball pen and a memory stick case. The ball pen maximum measurements are 12 x 136 mm, the memory stick maximum measurements are 18 x 74 mm. This case gives you the opportunity to customize your own gift set. Marking can be placed on the case



02009

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BLACK BOX FOR 3 ELEMENTS (NOTEBOOK + BALL PEN + POWER BANK)

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Black box with a stiff foam filling, designed as a A6 notebook, powerbank with a cable and a ball pen case. The notebook maximum measurements are 89 x 140 mm, ball pen maximum measurements are 12 x 136 mm, the powerbank with the cable maximum measurements are 22 x 94 mm and 22 x 103 mm. This case gives you the opportunity to customize your own gift set. Marking can be placed on the case



## 02010

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### BLACK BOX FOR 3 ELEMENTS (NOTEBOOK + BALL PEN + USB)

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Black box with a stiff foam filling, designed as a A6 notebook, ball pen and a memory stick case. The notebook maximum measurements are 89 x 140 mm, ball pen maximum measurements are 12 x 136 mm, the memory stick maximum measurements are 18 x 74 mm. This case gives you the opportunity to customize your own gift set. Marking can be placed on the case



## 02011

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### BLACK BOX FOR 3 ELEMENTS (NOTEBOOK + BALL PEN + POWER BANK)

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Black box with a stiff foam filling, designed as a A5 notebook, powerbank with a cable and a ball pen case. The notebook maximum measurements are 140 x 210 mm, ball pen maximum measurements are 12 x 136 mm, the powerbank with the cable maximum measurements are 22 x 94 mm and 22 x 103 mm. This case gives you the opportunity to customize your own gift set. Marking can be placed on the case



## 02012

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### BLACK BOX FOR 3 ELEMENTS (NOTEBOOK + BALL PEN + USB)

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Black box with a stiff foam filling, designed as a A5 notebook, ball pen and a memory stick case. The notebook maximum measurements are 140 x 210 mm, ball pen maximum measurements are 12 x 136 mm, the memory stick maximum measurements are 18 x 74 mm. This case gives you the opportunity to customize your own gift set. Marking can be placed on the case



## 02013

### BLACK BOX FOR 3 ELEMENTS (NOTEBOOK + BALL PEN + POWER BANK)

Black box with a stiff foam filling, designed as a A5 wide notebook, powerbank with a cable and a ball pen case. The notebook maximum measurements are 153 x 210 mm, ball pen maximum measurements are 12 x 136 mm, the powerbank with the cable maximum measurements are 22 x 94 mm and 22 x 103 mm. This case gives you the opportunity to customize your own gift set. Marking can be placed on the case



## 02014

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### BLACK BOX FOR 3 ELEMENTS (NOTEBOOK + BALL PEN + USB)

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Black box with a stiff foam filling, designed as a A5 wide notebook, ball pen and a memory stick case. The notebook maximum measurements are 153 x 210 mm, ball pen maximum measurements are 12 x 136 mm, the memory stick maximum measurements are 18 x 74 mm. This case gives you the opportunity to customize your own gift set. Marking can be placed on the case

## 02015

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### BLACK BOX FOR 3 ELEMENTS (ORGANIZER + BALL PEN + USB)

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Black box with a stiff foam filling, designed as a A5 wide notebook, ball pen and a memory stick case. The organizer maximum measurements are 193 x 235 mm, ball pen maximum measurements are 12 x 136 mm, the memory stick maximum measurements are 18 x 74 mm. This case gives you the opportunity to customize your own gift set. Marking can be placed on the case



17634

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## W H I S K Y S T O N E S

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Whisky stones - total novelty on our market - gadget for demanding clients, especially for whisky lovers. This set of 9 special stones completely replaces traditional ice cubes. All you need to do is to leave whisky stones in your freezer for about 4 hours. After this time you may use them as a substitute to ice cubes. The biggest advantages of this gadget over traditional ice cubes are: stones don't dilute alcohol, you can use them multiple times, they are innovative. Stones are made of natural basalt and are certified for useage with food.



17644

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WINE SET MUSCAT

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When looking for an elegant gift it's important to pack it in a nice looking package. The MUSCAT wine set is a oblong wooden box with accessories. Inside you'll find corcscrew, wine stopper, cutter and a band. Inside of this box there is a place for a bottle and a lid. This set is presents well in every situation thanks to black stylish wood and eco leather finish.



29126

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LED ARMBAND

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An useful gadget not only for runners but for everyone who cares about good visibility on roads after the dusk. Led flashlight have two modes: continously and flashing. There's flexible velcro on rubber band that holds the device





17647

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VACUUM FLASK RIMO  
500 M L

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Vacuum flask RIMO intrigues with its shape and used solution that distinguish it among other vacuum flasks. RIMO was equipped with a plastic lid that really are two connected cups. This solution let the user use one or two cups. Moreover below the lid there is a plug that guarantees 100% tightness and a comfortable usage. Inner cup has a useful strap. Vacuum flask's capacity is 500 ml. Marking can be placed on a body of this product.





17636

TRAVEL MUG LOCK

440 ML

Thermal mug LOCK represents what is the best of both, thermal mug and vacuum flask. Comfortable size and mouthpiece makes drinking really easy. This thermal mug is hermetic with really good thermal insulation, thanks to the vacuum between layers of walls it may hold the temperature up to 13 hours. This product has the innovative lock system that secures the mug from accidental spill. Inside of the mug is made of steel, mug's capacity is 440 ml. Marking can be placed on the body of the mug.





17637

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TRAVEL MUG BOSS

430 ML

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Thermal mug BOSS is a perfect combination of innovative design and high quality. This mug has a screw closure which makes it hermetic. It also has a comfortable plastic handle and a non-slip bottom. On the outer side this mug is made of metal, inside it has a high quality steel 304. Moreover between the mug's walls is a vacuum space what makes possible to hold a temperature even up to 13 hours. This mug has capacity of 430 ml. Marking is possible in the body of the mug.



17655

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C U P L E N S 3 5 0 M L

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A true innovation in the world of travel mugs. LENS, a mug with an innovative locking solution based on clinching of rubber material. Thoughtful rotary build of a lid guarantees complete tightness of the mug. Moreover the mug may be closed with a plastic straw. Mug's capacity is 350 ml, inside of the mug is made of plastic. Making can be placed on the body of the mug.





17638

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KEYCHAIN WITH  
PHONE HOLDER AND  
SCREEN CLEANER

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A metal key ring which beside holding keys may also be used as a large screen cleaner and a solid mobile devices stand. Large black surface and interesting shape of this product are quite eye catching and makes it look more exclusive. Marking can be placed on the metal surface.



17639

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KEYCHAIN WITH PHONE  
HOLDER AND A  
SHOPPING COIN

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It's a perfect example how to combine great look and functionality. Metal key ring beside its traditional function is also equipped with a trolley cart coin, mobile devices stand and a bottle opener. Marking can be placed on the metal surface of the product.





20262

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BACKPACK TRAMP

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Professional touristic backpack made of high endurance polyester 1680D strengthened with RIP-STOP technology. Those features make TRAMP backpack a reliable companion of every travel. Endured waterproof level allows to use this item even in bad weather conditions. Main chamber with pocket on back and another pocket





## 20260

### SHOPPING BAG ON THE TROLLEY TROLLEY

An essential gadget during shopping. Foldable bag made of polyester and strengthened with aluminium sticks is additionally equipped with plastic holders to mount the bag on shopping cart. You can pack your groceries directly to your bag with no need to repack the shopping cart. This bag has two strong material hands. Set contains a handy etui. Marking can be made on both bag and etui.



# 29121

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## HEADLAMP MINE

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Practical headlamp with strong 1W led. Equipped with a flexible, durable band. This headlamp has 3 point regulation of inclination angle and two modes - continuous and flashing. Headlamp is powered by 3 AAA batteries. Very useful during travel and houseworks.



# 29124

## FLASHLIGHT FLEX 12LED

Elastic, waterproof, indispensable! FLEX flashlight enraptures by unique look and wide spectrum applications. Orange, silicon panel with 12 leds can be easily bend. Two magnets allows to attached the device to any metal surface. Those two features makes this gadget capable to illuminate every innaccessible place. It's fully waterproof so it can be used under the water. Leds have two modes - continously with 4 or 12 leds and flashing.



45095

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POWER PEN - A BALL  
PEN WITH POWER  
BANK 700 MAH

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POWER PEN is a revolution on promotional gift's market. Small size lithium polimer battery makes possible mixing an regular pen with a power bank. This product is exclusively available in Blue Collection catalogue.

